

# **Jamshedpur Women's University**

## **Department of Journalism and Mass Communication**

The Department of Mass Communication is among the premier institutions offering education and training in journalism and mass communication in India. It strives for excellence in Media education, training and research by upholding media work/study, values and the nobility of the profession along with the multidisciplinary approach. The department's diversified curriculum covering Digital Journalism, TV News & Current Affairs Production, Film & Cultural Studies, Science & Health Communication, and Media and environment offers an edge to its students. Through its BA in journalism and mass communication program, the department has been conducting media and communication intellectual since 2011. Cameras, studio and Smart classrooms with LCD projectors and other latest teaching aids constitute the core of the department's teaching-learning facilities. The faculty of the department nurtures a broad range of academic and research pursuits to offer a spectrum of course choices to the students.

### **Course Fee**

Total – 30,000/- rs  
(5,000/- per semester)

For Admission, please contact: 8797333575

### **VISION**

- To emerge as a leading center of learning in journalism and media studies by harnessing the core journalistic skills with the latest media technologies.
- To train future journalists for evolving challenges of the swiftly changing media industry.

### **MISSION**

To groom future media and communication professionals imbued with humanistic values of righteousness, empathy, integrity, and leadership to uphold the Indian values for a just and equitable pluralistic society.

### **VALUES**

Excellence  
Innovation  
Inclusiveness  
Integrity  
Leadership

### **Career Prospectus**

- Journalist
- Anchor (TV, Radio and Stage)
- Editor
- Actor or artist
- Camera person
- Director
- Producer
- Event Manager
- Media Manager
- Production Manager
- Technician
- RJ and VJ
- Public relation
- Advertising
- Content developer
- Copy writer
- Script writer

In order to choose any of the career option offered by Journalism and mass communication the students should have passed 10+2 level with any discipline. Students can further pursue Masters in journalism and mass communication and PhD Program. Students can also attend all kinds of competitive exams and other courses like MBA, B.Ed etc. Jamshedpur Woman's University offers BA in Journalism and mass communication course for 3 years semester wise full-time program. Eligibility for this course is 10+2 with minimum 45% marks.

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**Campus Facilities-** hostel, well stocked library, well equipped lab, canteen, WiFi connectivity

**Distinguished Features-** Regular interaction with professional, Regular visits and internship in media institutions.

### **Placement**

Students are placed as News channels, corporates, NGOs, newspapers, advertisement agencies and many more.